See Yourself @ CCSU! Earn a

Bachelor of Science degree in



Graphics Technology

Career Tracks:

NETWORKING INFORMATION TECHNOLOGY INTERACTIVE COMPUTER GRAPHICS TECHNOLOGY

CONTACT: dharavathh@ccsu.edu

25CY

We are [AT]

http://www.ccsu.edu/cegt/programs/dpgtBS.html

See our Lab [AT]

http://www.flickr.com/photos/ccsu-graphics/



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Central Connecticut State University (CCSU)
New Britain, CT 06050
Tel. (860) 797 - 5797

Program revision

Bachelor of Science (B.S.) in Digital Printing & Graphics Technology to

B.S. in Graphics Technology

Career Tracks:

Networking Information Technology, & Interactive Computer Graphics Technology

PROGRAM DESCRIPTION

Over the past two and a half decades, the printing industry (graphic arts/graphic communications) has been revolutionized by the influx of technology. As part of the graphic communications group of industries, it is ranked among the largest in the United States. Technology, workflow, management strategy, markets and customer expectations have changed. These changes have resulted in both opportunities and challenges and have created a need for college graduates who understand the entire digital graphics and print media process and possess the competencies necessary to manage print and non-print media related operations. Introduction of the internet led to the digital revolution dramatically changing the way we interact and communicate. In this scenario, print is just one of many media channels which consumers can access.

The value and role of printing continues to change as new technology is introduced in the industry.

Today, the use of print is merged across multiple digital media communications channels, such as: web, mobile, and tablet publishing. Due to advancements in computer networking and web enabled media workflow automation technologies, graphics and print media have become a powerful multi-channel marketing and communications tool. Greater technical competence and expertise is required to control and manage the technologies and resources used in the graphics and print media industry.

The industry market segments like digital pre-media, photography, animation, video, web publishing, printing and packaging, and multimedia are merged together to create many new career opportunities. The degree program (B.S. in Graphics Technology) will prepare graduates for careers in the digital

graphics, print media, and associated industries specializing in: Internet, eMedia, 2D/3D Animation, 3D Printing, Game development, Visual effects, Interactive media, Transmedia, Motion media, Media workflow automation, Commercial Printing, Digital Printing, Package Printing, Advertising/Display Graphics, Photography, Direct Marketing Technologies and Imaging. This program prepares its students to be managers who are leaders, motivators, and communicators, and can deal with business issues ranging from policy information to production efficiency.

The B.S. in Graphics Technology is the only print based program in New England and continues to serve local and regional industries with graduates. This program covers: Digital pre-media, digital printing, color reproduction, digital photography, graphic management information systems, press and post-press operations, as well as science and analytical mathematics, supplemental computer related courses, business and management courses round out the curriculum. All of the courses allow digital media content to be created and shared via computer-based publications, printed materials, interactive formats, as well as emerging digital media technologies.

The faculty that delivers this program, along with department leadership and an active Industrial Advisory Board, are committed to identifying emerging technologies and incorporating them into the curriculum as industry changes. The program requires 44 credit hours of university core courses. In addition to meeting university core curriculum requirements, students must complete 52 credit hours of major core requirements, students must select one of two career tracks (15 credit hours) to complete the 120 credit hour program (B.S. in Graphics Technology).

CAREER OUTCOMES

The majority of our graduates are employed by the industry as: Network enabled Media Technologists, Workflow Analysts, Integrated Media Graphic Designers, Web content creators, Management trainees, Production Supervisors, Job Planners and Estimators, Customer Service Representatives, Pre-media Technologists, and Digital Media Color Quality Coordinators. Some of the program graduates are owners of digital graphics, print and non-print media businesses.

Central Connecticut State University

1615 Stanley Street New Britain, Connecticut 06050-4010

School of Engineering, Science and Technology

PROPOSED Name/ID:

Address:

B.S. in Graphics Technology

ffective:	_						
General Education					Semester		ester
Study Area I -Arts and Humanities (9)	Г		Major Requireme	ents	52	Fall	Sp
Literature (I**) 3	_	GRT 112	Digital Imaging-Gra	aphic Tech.	3	Х	
Art 120 - Design I 3	_	GRT 212	Graphic Arts Proce	esses	3	Х	
3		GRT 242	Digital Color Cross	s-Media Worklow	3	Х	
Study Area II - Social Sciences (9)		GRT 272	Packaging Techno	ology	3		
ECON 200 or ECON 201 3		GRT 342	Screen & Specialit	y Print Mfg.	3		
History (I**) 3		GRT 352	Color Managemen	t & Analysis	3		х-е
;		GRT 362	Est. & Sched. for 0	Graphics Tech	3		X - 0
Study Area III - Behavioral Sciences (6)		GRT 422	Print & Package D	istribution	3		
TM 190 (I) 3		GRT 442	Print Production		3		х-е
3	_	GRT 462	Workflow Automat	ion	3		
Study Area IV - Natural Scientific (6)		•	Related Requirem	ents			
PHYS 111 w/lab 3		CS 110	Intro to Internet Pro	ogramming	3	х	Х
CHEM 161 3	_	CET 113 (FYE)	Intro to Information	n Processing	3	Х	х
Skill Area I - Communication Skills (6)	_	CEGT 200	Seminar	-	1	х	х
ENG 105 or ENG 110* 3		CEGT 400	Internship & Senio	r Seminar	3	х	Х
ENGR 290 3	_	TM 190	Global Quality Mgt Systems (SA II)			Х	х
Skill Area II - Mathematical (6)	_	TM 362	Leading Project Te	eams	3	х	х
STAT 104 * 3		AC 210 or AC211	Industrial Acct or Financial Acct		3	х	Х
Math 116 or Math 123 3	_	MGT 295	Fund. Of Management		3	х	Х
Skill Area III - Foreign Language	-	MKT 295 Fund. Of Marketing			3	Х	Х
3 sequential years of one foreign language at the high school level	C+42	ents must sele		<i>-</i>	~		
				Interactive Computer G	iranhics Te	chnology (ICGT)
passed the foreign language exam.	Networking Information Tech Trach (15 cr): □ CET 179 Basic Network Adn			Track (15 cr): CS 113 Intro to Computers			
Completed 112 or 114 foreign language courses	☐ CET 2	229 Hardware Arch. 249 Intro to Networki		☐ GRT 222 2D Animation ☐ GRT 232 Intro to 3D Animation			
completed above 112 or 114 foreign language course demonstration of native proficiency in a language other than English		849 Network Routing 839 Computer Sys. Ad	min	☐ GRT 332 Adv. 3D Animation ☐ GRT 432 Cust & Develop in Animation Tech			
Skill Area IV - Univ. Requirements (2-3)	Free e	elective to meet	120 credits:				
PE 144 Fitness/ Wellness 2	_				1-	-1	
Total General Education 44			Program 111 Elective Requirements: Credits:				

RESIDENCY REQUIREMENTS: A minimum of 30 credits at CCSU with 15 credits in the Major and 9 credits in the Minor or Concentration (total of 24 in Major).
* Placement Exam

GRAPHICS WORKFLOW **MODEL NC125 GRAPHICS**

← Read Laser Engraver UNIVERSAL LX900 Label Printer PRIMERA Present Workflow of Graphics Technology at CCSU EPSON StylusPro 7900 Spectro_Proofer & Roland SP-300V **RFID Printer with** UNIVERSAL aser Engraver **DOWERED** by HYBRID Front-End Systems / HYBRID Workflow CodeSoft Wide Format EFI Metrix-2013 + FUJIFILM's Cloud Taskero\ColorPath\SYNC\VERIFIED 'Creo IC-307 + CGS-ORIS CertifiedWeb\ColorTuner\PressMatch+ Konica-Minolta bizHub C6000 Digital Press - 4 Colors Roland VersaWorks + RFID Me + CodeSoft + KM ColorCare] 200 8 Internet igned/Implemented by: Dr. Haji Naik Dharavath File Server High-end Flatbed CCD Expression Graphic Arts Scanner with SilverFast app **EPSON 11000 XL Norkstation**

GRAPHTECH Craft ROBO Laserjet B/W HP 8150 dN Color Laser HP 5550dtN Color Laser KM C6000 Inkjet Roland SP-300V **EPSON 7900 Inkjet**

Workstation Front-end Platforms

Page Layout/Desktop Publishing **Color Management & Analysis**

Digital Prepress Lab

Computing Platforms

Scanning

Vorkstation

Workflow Server

Ratser Image Processor

Network Components

Output/Printing Lab

-inishing Lab Folder, Cutter

Binder, Stitcher, & Misc. mage Processing/Storage

JDF / .PDF / .PS / .EPS

Job Planning/MIS

Job Planning, Estimating, FUJIFILM's

Process Control

powered by TASKERO & ColorPath SYNC **Cloud Computing for Color MGMT.**

graphics technology, moves beyond DESIGN!

Scholarship Opportunities

for Graphics Technology Step into the world of graphics ...

> Central Connecticut State University New Britain, CT 06050











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Private Donors/Foundations Scholarships

Awarded by:



The Printing & Graphic Scholarship Foundation (PGSF)

Graphic Communications Scholarship Fund of New England (GCSFNE)

Electronic Document Systems Foundation (EDSF)

The Foundation of Flexography Technical Association (FFTA)

We strive to move your creativity beyond DESIGN!

For more information, contact: dharavathh@ccsu.edu



step into the world of graphics @ CCSU

